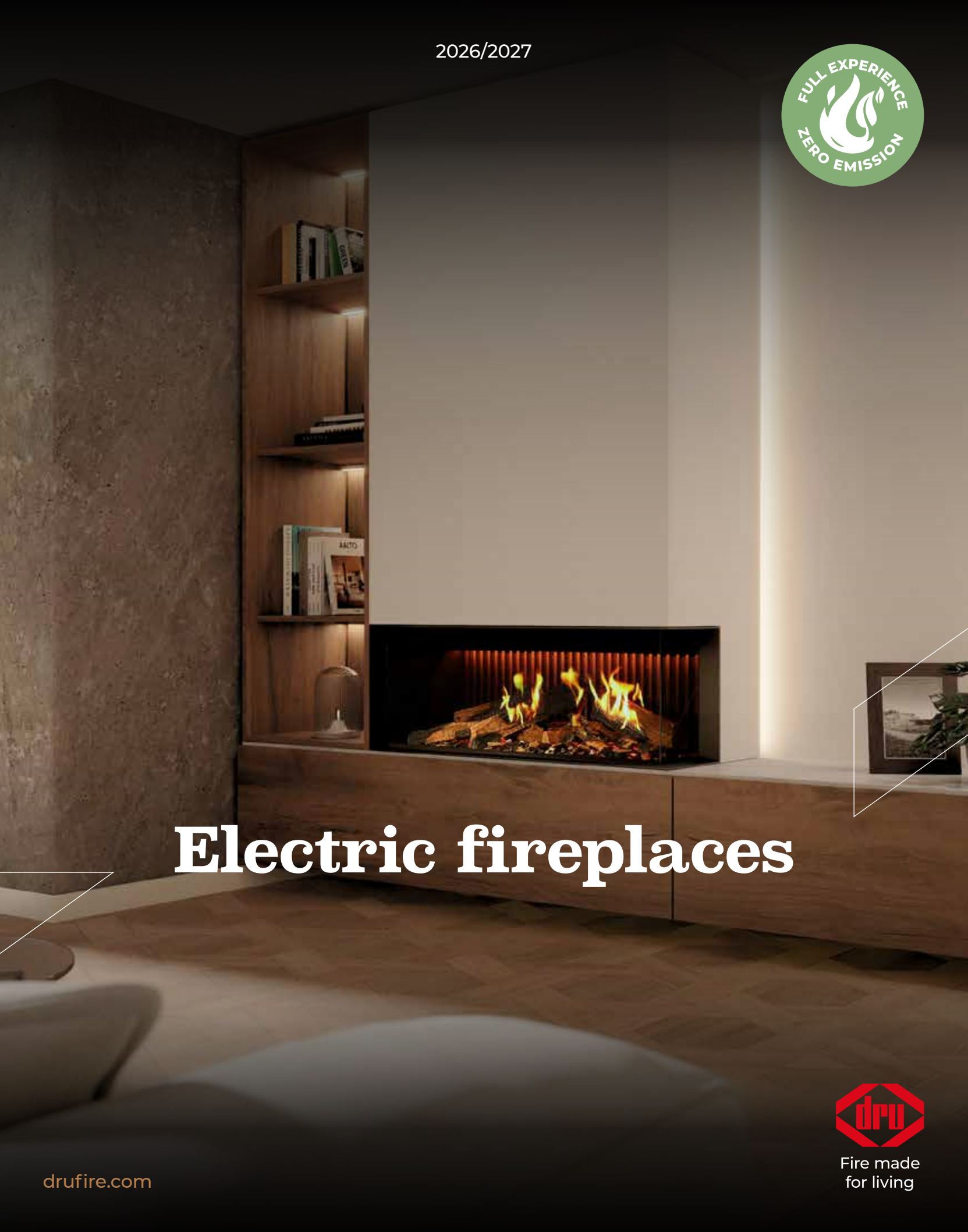
2026/2027



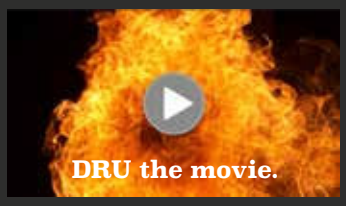
Electric fireplaces

drufire.com

Fire made
for living

The fire specialists since 1754

What could be more cosy than a blazing fire? Whether you have classic tastes or like clean lines, at DRU you will find the fire that suits you perfectly. Thanks to our knowledge and expertise - we have over 270 years of experience when it comes to comfortable, sustainable and safe heat at home - we always offer you the best solution. Even if you would like to switch to electricity. In our extensive range of electric fires you will find DRU's innovative craftsmanship again and again. Each fire meets very strict requirements when it comes to durability, safety and ease of use, because we keep improving ourselves, year after year. If you are looking for ecologically responsible warmth, then choose DRU.



Scan this QR code and experience the passion of DRU.

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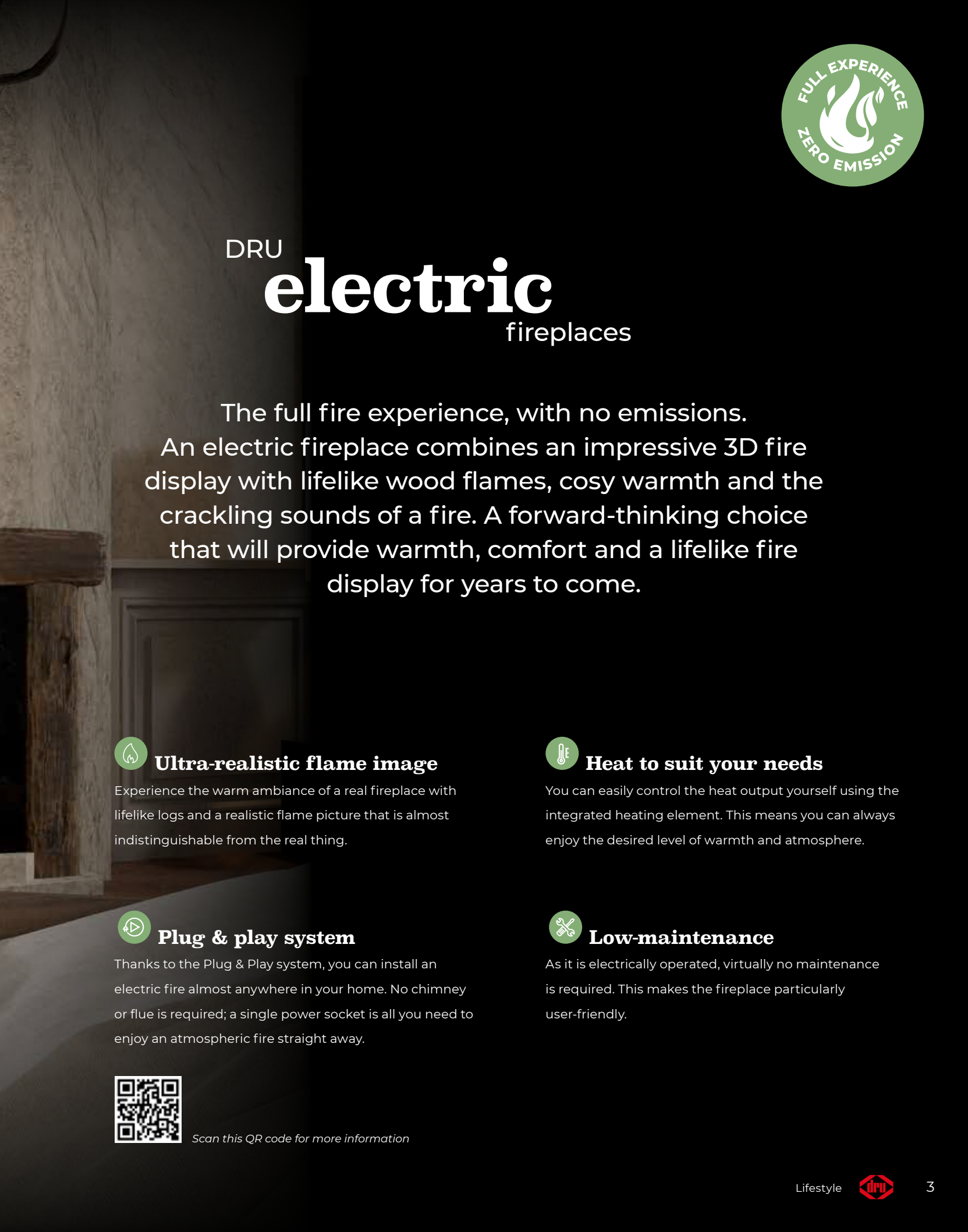
Be inspired

Visit an authorised DRU dealer in your area for tailored advice and to view all electric fires up close. This way you can make a well-considered choice for a fire that you will enjoy for years to come.



FULL EXPERIENCE ZERO EMISSION

DRU electric fireplaces

The full fire experience, with no emissions.
An electric fireplace combines an impressive 3D fire display with lifelike wood flames, cosy warmth and the crackling sounds of a fire. A forward-thinking choice that will provide warmth, comfort and a lifelike fire display for years to come.

Ultra-realistic flame image

Experience the warm ambiance of a real fireplace with lifelike logs and a realistic flame picture that is almost indistinguishable from the real thing.

Heat to suit your needs

You can easily control the heat output yourself using the integrated heating element. This means you can always enjoy the desired level of warmth and atmosphere.

Plug & play system

Thanks to the Plug & Play system, you can install an electric fire almost anywhere in your home. No chimney or flue is required; a single power socket is all you need to enjoy an atmospheric fire straight away.

Low-maintenance

As it is electrically operated, virtually no maintenance is required. This makes the fireplace particularly user-friendly.

Scan this QR code for more information



Atmosphere without emissions

DRU electric fireplaces have virtually no impact on the environment. This is because they produce no greenhouse gases when in use and do not burn fossil fuels. So they’re nice and green!



Electric evolution

Even greener and even more realistic.
We have developed our electric fireplaces to such an extent that the fire is indistinguishable from the real thing. Never before has fire been so sustainable and realistic at the same time. So you enjoy all the atmosphere, but without the emissions.



Design for everyone

Do you like classic design or, on the contrary, sleek and modern? At DRU you will find electric fires for every taste and every space. From front fireplaces to fireplaces with 2- or 3-sided fire.
You choose!



Our range of fireplaces

Endless installation options

DRU electric fires are available in several shapes and styles. Installation can be done anywhere, think of terraced houses, apartments but also hospitality establishments, restaurants and hotels. Unique benefits:

- No chimney or flue required
- Chimney breast or surround possible in all conceivable materials
- Very low energy consumption and super safe

Scan this QR code for the video DRU Virtuo Evolve



Unique fire experiences

Whether you opt for the ultimate fire experience or a sleek and modern LED fire, both ranges combine the benefits of electric heating with DRU's high-quality design and craftsmanship. Discover which range best suits your interior, lifestyle and personal preferences.

Virtuo

EVOLVE



The most realistic electric fire experience

Thanks to its unique projection technology, Virtuo creates an exceptionally realistic fire display with lifelike wood flames, an atmospherically-lit ember bed and optional crackling fireplace sounds. For anyone who wants to experience the atmosphere of a real wood fire, but prefers the convenience of electric.

- Ultra-realistic projected flames
- Robust rib cast interior
- LED top lighting
- Eco Glow LED glow bed
  - Available in any colour
  - Adjustable brightness and effects
- Optional Clear View+® anti-reflective glass
- Sound of a crackling wood fire
- Downloadable flame images

Valo

Sleek design with a modern LED lighting effect

Valo combines a modern LED fire effect with an exceptionally slim installation depth of just 29 cm. Thanks to its compact design and simple installation, Valo is the ideal choice for cinewalls, renovation projects and contemporary interiors.



- Purewood log set (real wood and wood chips)
- Reflective ceraglass interior
- LED top lighting
  - Standard colour
  - Adjustable brightness
- Eco Glow LED glow bed
  - All colours available
  - Adjustable brightness, flame height and speed
  - 3 standard glow effects
- Installation depth of just 29 cm
- Optional LED split cable for additional breast lighting
- One unit for multiple configurations

MADE IN EUROPE

MADE IN EUROPE
European quality, down to the smallest details.

- Assembled in our own factory in Duiven (The Netherlands)
- High-quality materials
- Consistent quality
- Perfect finish

Virtuo Evolve

The ultimate fire experience with projected flames

Virtuo Evolve demonstrates just how realistic an electric fire can be. An impressive interplay of projected flames, an illuminated ember bed and high-quality finishes creates a fire experience that is almost indistinguishable from the real thing.



3-Sided

Virtuo 100/3 Evolve

Virtuo 130/3 Evolve

Virtuo 150/3 Evolve

Virtuo 180/3 Evolve



2-Sided

Virtuo 100/2 Evolve

Virtuo 130/2 Evolve

Virtuo 150/2 Evolve

Virtuo 180/2 Evolve



Front

Virtuo 100 Evolve

Virtuo 130 Evolve

Virtuo 150 Evolve

Virtuo 180 Evolve

Appearance

Interior

The sleek rib cast finish of the rear panel gives Virtuo Evolve fireplaces a robust, modern look. Thanks to the completely dark interior of this type of fireplace, the flames appear fully three-dimensional.



Rib cast

Glass window

Choose standard glass or the patented Clear View+® glass: anti-reflective glass that gives you an optimal view of the fire. This glass is ideal for rooms with little direct sunlight or in a dark-coloured interior.



Clear View+® (anti-reflective glass)

Flame

Burner bed and flame

The base of the Virtuo fireplaces is covered with a detailed log set, lifelike embers and chips with glowing stones. Customise your flame, as well as the frequency, light intensity and colours of the glowing bed, for the ultimate fire experience in your home. Thanks to the unique 3D projection technology, you can enjoy realistic flame effects, choosing from:

- 3 standard flame patterns
- Several (themed) flame patterns (downloadable)



Amber Rise



Amber Sparks



Amber Dusk

LED glow bed

Tailor the embers perfectly to your interior. Choose from a full range of colours, adjust the brightness and select one of the various lighting effects.



Control

Control the fireplace easily using the remote control or the DRU Fire app. Adjust the flames, lighting and heat directly from your smartphone or tablet.





Virtuo

100 - 100/2 - 100/3 Evolve



Virtuo 100/2 Evolve

Scan this QR code for burning fire.

Choose your own size:

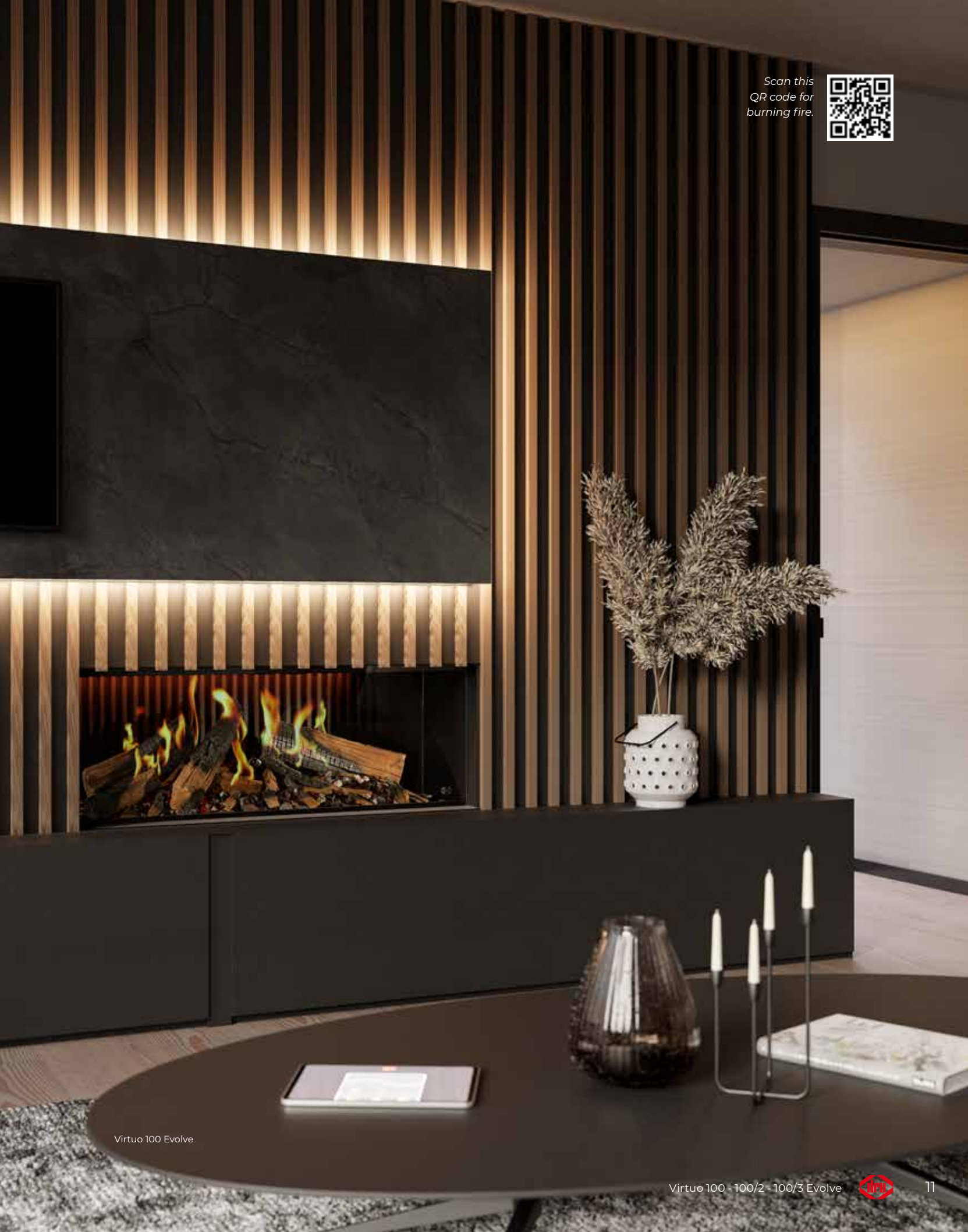
(exact dimensions see P. 24)

- 100 - 100/2 - 100/3
- 130 - 130/2 - 130/3
- 150 - 150/2 - 150/3
- 180 - 180/2 - 180/3



Technical data:

Flame image	Evolve-Flame technology
Burner bed	Log set brown and Eco Glow (LED glow bed)
Interior	Rib cast
Heating	1000-2000 Watts (thermostatic and weekly program)
Sound	Crackling wood fire
Control	Remote control and app (Bluetooth)



Scan this QR code for burning fire.

Virtuo 100 Evolve

Virtuo

130 - 130/2 - 130/3 Evolve



Virtuo 130/2 Evolve

Scan this QR code for burning fire.



Choose your own size:

(exact dimensions see P. 24)

- 100 - 100/2 - 100/3
- 130 - 130/2 - 130/3
- 150 - 150/2 - 150/3
- 180 - 180/2 - 180/3



Technical data:

Flame image	Evolve-Flame technology
Burner bed	Log set brown and Eco Glow (LED glow bed)
Interior	Rib cast
Heating	1000-2000 Watts (thermostatic and weekly program)
Sound	Crackling wood fire
Control	Remote control and app (Bluetooth)



Scan this QR code for burning fire.

Virtuo 130 Evolve

Virtuo

150 - 150/2 - 150/3 Evolve



Virtuo 150/2 Evolve

Scan this QR code for burning fire.

Choose your own size:

(exact dimensions see P. 24)

- 100 - 100/2 - 100/3
- 130 - 130/2 - 130/3
- 150 - 150/2 - 150/3
- 180 - 180/2 - 180/3



Technical data:

Flame image	Evolve-Flame technology
Burner bed	Log set brown and Eco Glow (LED glow bed)
Interior	Rib cast
Heating	1000-2000 Watts (thermostatic and weekly program)
Sound	Crackling wood fire
Control	Remote control and app (Bluetooth)



Virtuo 150 Evolve

Virtuo

180 - 180/2 - 180/3 Evolve



Virtuo 180/2 Evolve

Scan this QR code for burning fire.

Choose your own size:

(exact dimensions see P. 24)

- 100 - 100/2 - 100/3
- 130 - 130/2 - 130/3
- 150 - 150/2 - 150/3
- 180 - 180/2 - 180/3



Technical data:

Flame image	Evolve-Flame technology
Burner bed	Log set brown and Eco Glow (LED glow bed)
Interior	Rib cast
Heating	1000-2000 Watts (thermostatic and weekly program)
Sound	Crackling wood fire
Control	Remote control and app (Bluetooth)



Virtuo 180/3 Evolve

Valo

Modern LED fire in a sleek design

Valo has been developed for those who appreciate a sleek design without compromising on ambience. The combination of a compact installation depth, high-quality finish and a vibrant LED fire effect makes Valo a versatile choice for virtually any living space.

Production takes place entirely in-house at our facility in Duiven, the Netherlands. This guarantees high-quality materials, consistent quality and a top-class finish.

MADE IN EUROPE



3-Sided

Valo 130/3

Valo 150/3



2-Sided

Valo 130/2

Valo 150/2



Front

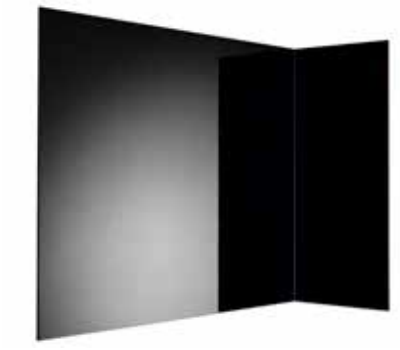
Valo 130

Valo 150

Appearance

Interior

The Ceraglass interior lining creates a beautiful mirror effect of the flames. This adds extra depth to the fireplace and allows the flame display to be shown to its best advantage.



Ceraglass

Glass window

All Valo fireplaces are fitted with clear glass that provides a perfect view of the dancing flames.

Control

Create the atmosphere you want at the touch of a button. Control your fireplace easily using the remote control or the DRU Fire app.





One unit

With a single base unit, you can easily create various fireplace configurations:

- One base unit for front, two-sided and three-sided configurations
- Available in widths of 130 and 150 cm
- Installation depth of just 29 cm
- Quick and flexible to install



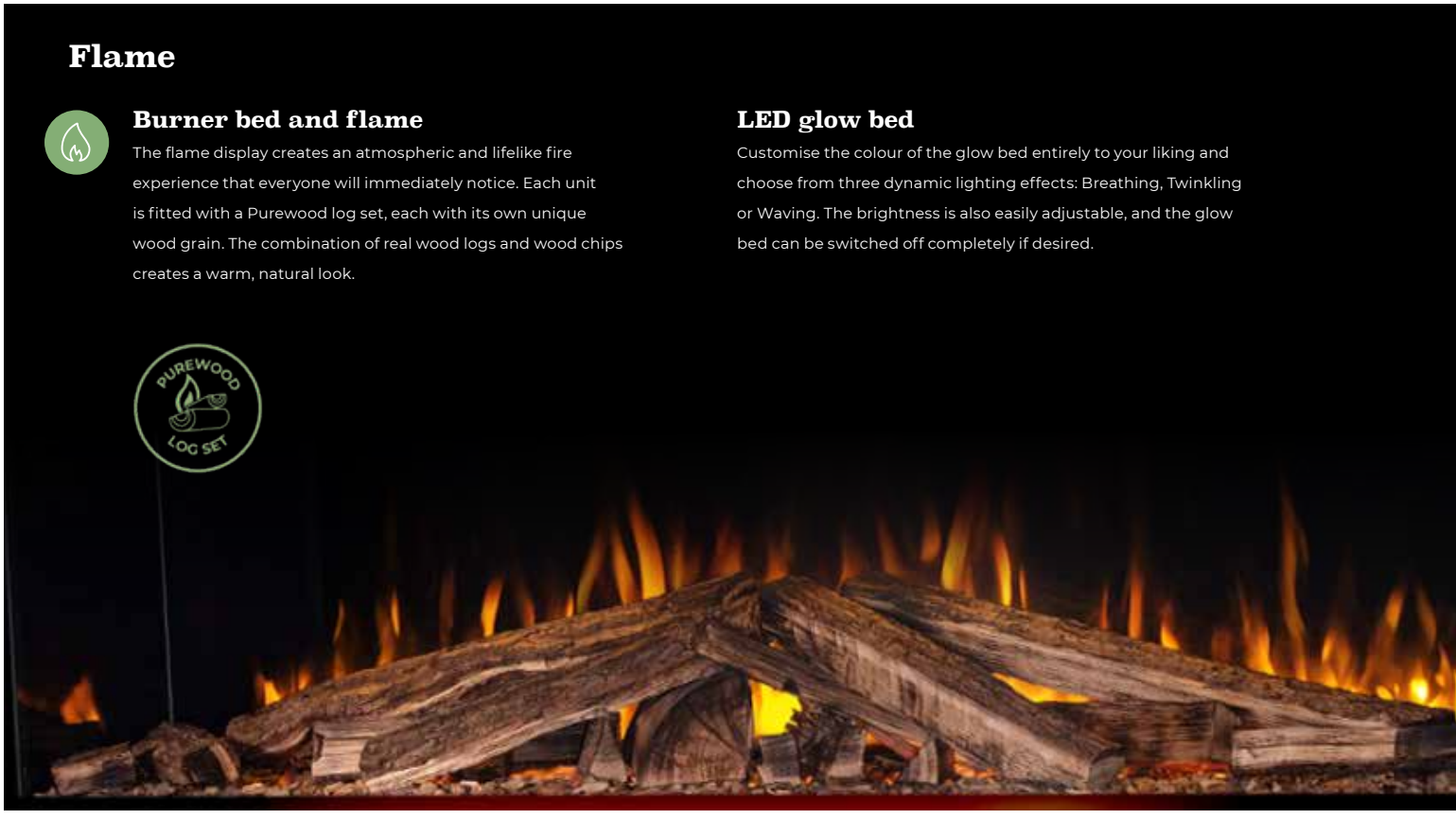
Flame

Burner bed and flame

The flame display creates an atmospheric and lifelike fire experience that everyone will immediately notice. Each unit is fitted with a Purewood log set, each with its own unique wood grain. The combination of real wood logs and wood chips creates a warm, natural look.

LED glow bed

Customise the colour of the glow bed entirely to your liking and choose from three dynamic lighting effects: Breathing, Twinkling or Waving. The brightness is also easily adjustable, and the glow bed can be switched off completely if desired.



Valo

130 - 130/2 - 130/3


Valo 130

Scan this QR code for burning fire.

Choose your own size:

(exact dimensions see P. 25)

130 - 130/2 - 130/3

150 - 150/2 - 150/3

Technical data:

Flame image	Valo-Flame technology
Burner bed	Log set Purewood and Eco Glow (LED glow bed)
Interior	Ceraglass
Heating	1000-2000 Watts (thermostatic and weekly program)
Control	Remote control and app (Bluetooth)

Scan this QR code for burning fire.



Valo 130/3

Valo

150 - 150/2 - 150/3



Valo 150

Scan this QR code for burning fire.

Choose your own size:

(exact dimensions see P. 25)

130 - 130/2 - 130/3

150 - 150/2 - 150/3

Technical data:

Flame image	Valo-Flame technology
Burner bed	Log set Purewood and Eco Glow (LED glow bed)
Interior	Ceraglass
Heating	1000-2000 Watts (thermostatic and weekly program)
Control	Remote control and app (Bluetooth)

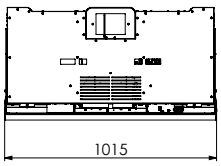


Scan this QR code for burning fire.

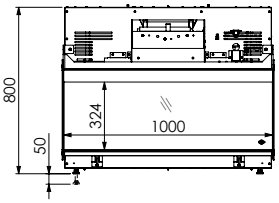
Valo 150/2

Line drawings

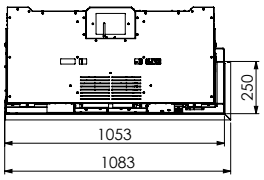
Virtuo 100 - 100/2 - 100/3 Evolve (P.10)



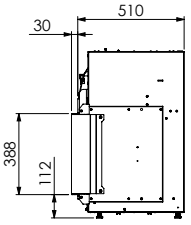
Virtuo 100 Evolve



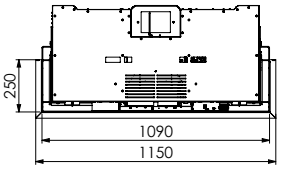
Virtuo 100 Evolve series



Virtuo 100/2 Evolve

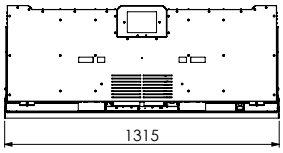


Virtuo 100 Evolve series

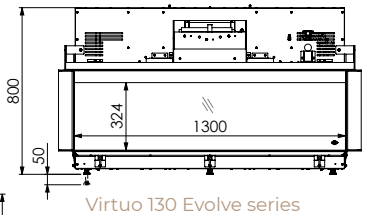


Virtuo 100/3 Evolve

Virtuo 130 - 130/2 - 130/3 Evolve (P.12)



Virtuo 130 Evolve



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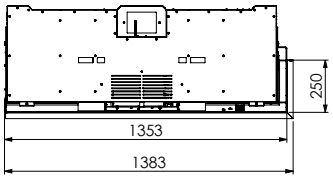

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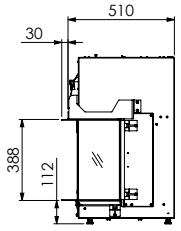

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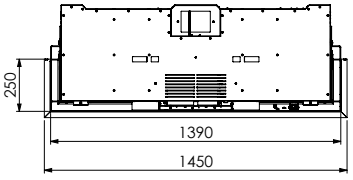
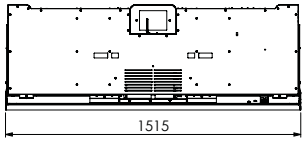
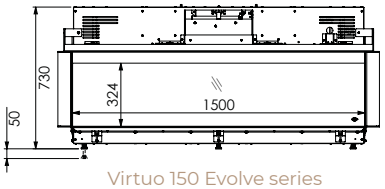


Virtuo 130/3 Evolve

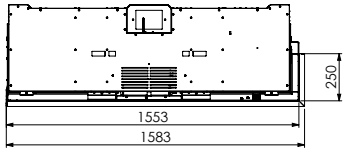
Virtuo 150 - 150/2 - 150/3 Evolve (P.14)



Virtuo 150 Evolve



Virtuo 150 Evolve series



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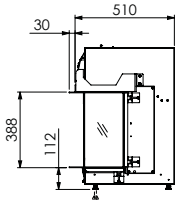

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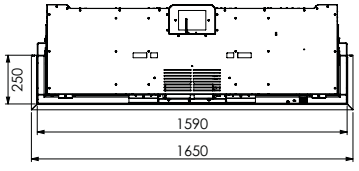
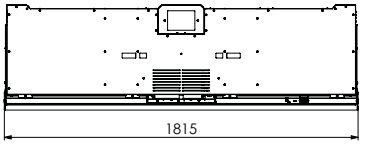
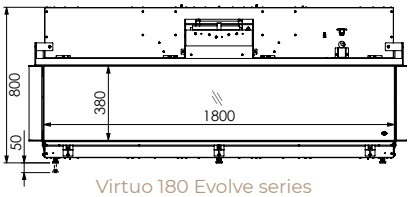


Virtuo 150/3 Evolve

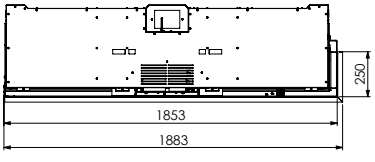
Virtuo 180 - 180/2 - 180/3 Evolve (P.16)



Virtuo 180 Evolve



Virtuo 180 Evolve series



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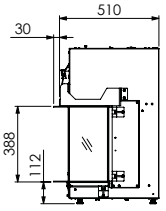

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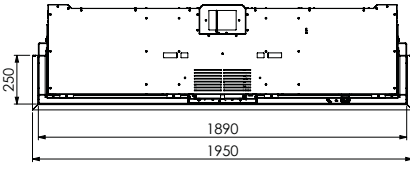
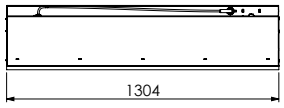
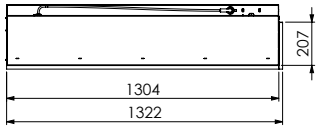


Virtuo 180/3 Evolve

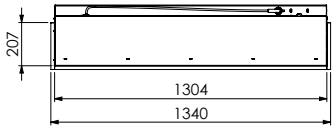
Valo 130 - 130/2 - 130/3 (P.20)



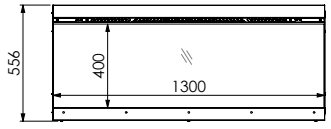
Valo 130



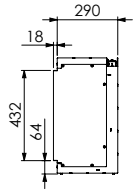
Valo 130/2



Valo 130/3

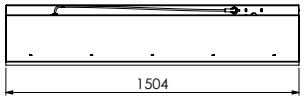


Valo 130 series

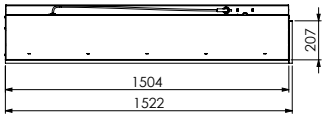


Valo 130 series

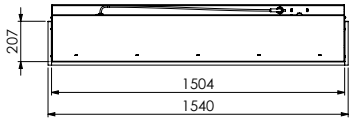
Valo 150 - 150/2 - 150/3 (P.22)



Valo 150



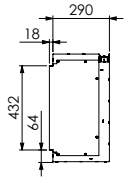
Valo 150/2



Valo 150/3



Valo 150 series



Valo 150 series

Technical data

	Page	Model	Built-in depth	Weight	Connection	Heating	Thermostat	Remote control	Connection
			mm	kg	volt	watt			bluetooth
Virtuo Evolve									
Virtuo 100 Evolve	10	Front	510	105	230	1000-2000	+	+	+
Virtuo 100/2 Evolve	10	2-Sided	510	105	230	1000-2000	+	+	+
Virtuo 100/3 Evolve	10	3-Sided	510	105	230	1000-2000	+	+	+
Virtuo 130 Evolve	12	Front	510	148	230	1000-2000	+	+	+
Virtuo 130/2 Evolve	12	2-Sided	510	148	230	1000-2000	+	+	+
Virtuo 130/3 Evolve	12	3-Sided	510	148	230	1000-2000	+	+	+
Virtuo 150 Evolve	14	Front	510	160	230	1000-2000	+	+	+
Virtuo 150/2 Evolve	14	2-Sided	510	160	230	1000-2000	+	+	+
Virtuo 150/3 Evolve	14	3-Sided	510	160	230	1000-2000	+	+	+
Virtuo 180 Evolve	16	Front	510	172	230	1000-2000	+	+	+
Virtuo 180/2 Evolve	16	2-Sided	510	172	230	1000-2000	+	+	+
Virtuo 180/3 Evolve	16	3-Sided	510	172	230	1000-2000	+	+	+
Valo									
Valo 130	20	Front	290	53	230	1000-2000	+	+	+
Valo 130/2	20	2-Sided	290	53	230	1000-2000	+	+	+
Valo 130/3	20	3-Sided	290	53	230	1000-2000	+	+	+
Valo 150	22	Front	290	63	230	1000-2000	+	+	+
Valo 150/2	22	2-Sided	290	63	230	1000-2000	+	+	+
Valo 150/3	22	3-Sided	290	63	230	1000-2000	+	+	+

	App	Fire view wxh	Flame image	Glow bed	Interior		Clear View+® glass	Sound	Choise of flame pattern	Frameless installation
		mm		led	rib cast	ceraglass	option			
Virtuo Evolve										
Virtuo 100 Evolve	+	1000x324	Evolve-Flame technology	Eco Glow	+	-	+	+	+	+
Virtuo 100/2 Evolve	+	1000x324	Evolve-Flame technology	Eco Glow	+	-	+	+	+	+
Virtuo 100/3 Evolve	+	1000x324	Evolve-Flame technology	Eco Glow	+	-	+	+	+	+
Virtuo 130 Evolve	+	1300x324	Evolve-Flame technology	Eco Glow	+	-	+	+	+	+
Virtuo 130/2 Evolve	+	1300x324	Evolve-Flame technology	Eco Glow	+	-	+	+	+	+
Virtuo 130/3 Evolve	+	1300x324	Evolve-Flame technology	Eco Glow	+	-	+	+	+	+
Virtuo 150 Evolve	+	1500x324	Evolve-Flame technology	Eco Glow	+	-	+	+	+	+
Virtuo 150/2 Evolve	+	1500x324	Evolve-Flame technology	Eco Glow	+	-	+	+	+	+
Virtuo 150/3 Evolve	+	1500x324	Evolve-Flame technology	Eco Glow	+	-	+	+	+	+
Virtuo 180 Evolve	+	1800x380	Evolve-Flame technology	Eco Glow	+	-	+	+	+	+
Virtuo 180/2 Evolve	+	1800x380	Evolve-Flame technology	Eco Glow	+	-	+	+	+	+
Virtuo 180/3 Evolve	+	1800x380	Evolve-Flame technology	Eco Glow	+	-	+	+	+	+

Valo										
Valo 130	+	1300x400	Valo-Flame technology	Eco Glow	-	+	-	-	-	-
Valo 130/2	+	1300x400	Valo-Flame technology	Eco Glow	-	+	-	-	-	-
Valo 130/3	+	1300x400	Valo-Flame technology	Eco Glow	-	+	-	-	-	-
Valo 150	+	1500x400	Valo-Flame technology	Eco Glow	-	+	-	-	-	-
Valo 150/2	+	1500x400	Valo-Flame technology	Eco Glow	-	+	-	-	-	-
Valo 150/3	+	1500x400	Valo-Flame technology	Eco Glow	-	+	-	-	-	-

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